

SWPA—Southwestern Psychological Association

SWPA—Southwestern Psychological Association's purpose is to advance psychology as a science, as a profession, and as a means of promoting human welfare in the Southwest through the education of those practicing psychology.



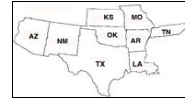
Arizona Council Representative Melikşah Demir hosts topic table at the social hour.



2010 APA-Sponsored Harry Kirk Wolfe Lecturer David Thomas describes engaging students in research.

State Representative Symposia—

SWPA covers a 9-state region. Members from each state elect a representative to the Executive Council. Every two years, each representative organizes a symposium highlighting a significant research program from their state.



Student Paper Competitions—

Undergraduate and Graduate students compete for cash prizes. Presidents' Council members read extended abstracts and select finalists for the paper sessions. \$1,200 in prizes goes to winners (1st - 3rd place) determined by a panel of judges.

Talks and Posters—

In 2010, SWPA had over 80 talks, and over 260 posters. These included significant involvement from Psi Chi chapters and from three additional affiliated organizations.

CE Workshops—

SWPA provides workshops for those seeking CE credits. There were 7 workshops in 2010, and we are aggressively building the workshop program.

Social Events—

SWPA has developed a tradition of engaging social events. Over 260 attended the opening day social hour in 2010.

Join SWPA, pay membership fees (three levels), and register for the convention at www.swpsych.org.



Join Us in San Antonio

April 7–9, 2011

- **Renowned Invited Speakers**
- **Research Symposia from AR, KS, OK, & TX**
- **Student Paper Competitions**
- **Talks & Posters**
- **CE Workshops**

El Tropicano Hotel—On the Riverwalk

SWPA website: www.swpsych.org

Theme: Psychologists' Responsibilities

As a science and a profession, psychology has responsibilities for multiple constituents. At the most basic level, psychologists owe to their profession responsibility to discover the operations of the mind and the relationships that translate mind into behavior.

The knowledge and skills psychologists develop further generate responsibilities to those whom we serve—most frequently our students, our clients, and the broader society.

The SWPA 2011 program theme will focus attention on specific issues and guided the selection of invited speakers who will address these multiple responsibilities.

We encourage talks, posters, symposia, and workshops that also address issues of psychologists' responsibilities. We will circulate the call for papers early in fall.



Adjunct Associations

Psi Chi—The international honor society in psychology

SAMR—(Society for Applied Multivariate Research) Dedicated to the advancement and use of Multivariate Research Design and Statistics

SCPA—(Southwestern Comparative Psychology Association) Maintaining regional connections for comparative psychologists

TPA—(Texas Psychological Association) Advancing psychological practice in Texas

SWToP—(Southwest Teachers of Psychology) Serving psychology instructors at all educational levels

Invited Speakers, 2011

Dr. Jeffrey Brookings.

Professor at Wittenberg University studying personality and psychometrics. He is co-sponsored by SWPA and the Society for Applied Multivariate Research (SAMR). Brookings talk, "A Tale of Two Tims," will cover the countercultural and the academic lives of Timothy Leary. Although Leary dropped out of the academic life, others developed his ideas for diagnosing and treating psychopathology.



Dr. David Matsumoto.

Professor at San Francisco State University and Director of their Culture and Emotion Research Laboratory will address the importance of understanding culture for psychologists' work. His research explores cross cultural similarities in expression of emotions, and reading non-verbal expressions that reveal when people lie.



Dr. Andrew Meltzoff.

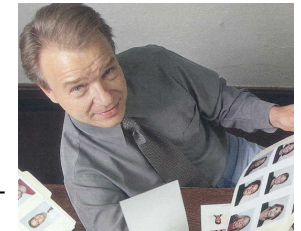
Dr. Meltzoff's 1977 *Science* arti-



cle on imitation of facial expression in infants launched his distinguished research career. Co-Director, Institute for Learning & Brain Sciences and Professor at University of Washington, he will describe his work on imitation in children as it reveals the nature and operation of the mind and its relation to behavior.

Dr. Gary Wells.

Distinguished Professor at Iowa State University will initiate our endowed Forensic Psychology Lecture series. He will describe his work to improve criminal justice decision-making based on eyewitness identification. His research has generated changes in police lineup procedures around the country.



Dr. Janie Wilson.

Professor at Georgia Southern University and Program Director for APA's Division 2 will describe lessons from her experience and research related to effective teaching. Her teaching research addresses the importance of building rapport with students while maintaining appropriate ethical boundaries.

