

**Thursday – April 7****SWPA Invited Speaker: Janie Wilson**

Thursday, 1:00 PM - 2:00 PM

Georgia Southern University

Room: La Habana

**Responsible Teaching: Enhancing Student Outcomes Without Being a Helicopter Teacher**

Building rapport with students enhances their motivation, improves attitudes, and even increases grades. This talk describes empirical research related to rapport and learning outcomes. The talk will include descriptions of classroom policies and techniques to build rapport as well as some risky areas related to ethics and responsibilities when building rapport.

Janie Wilson's research on teaching focuses on the importance of building rapport with students. She conducts research on student evaluations of rapport as it relates to students' attitudes, motivation, and even grades. Recent and current projects include building rapport through touch such as a handshake, electronic communication such as email, and numerous immediacy behaviors as well as examining the importance of the first day of class.

**SWPA Invited Speaker: Andrew Meltzoff****(CE credit available)**

Thursday, 4:00 PM - 5:15 PM

University of Washington

Room: Romeo and Julieta

**The Scientist in the Crib: Minds, Brains, and How Children Learn**

Recent discoveries from developmental psychology have changed our ideas about young children, with implications for neuroscience, clinical psychology, and education. We know that infants are born with the ability to connect to other people socially: They learn from imitating social others, with implications for "neural mirroring systems." New research with elementary-school children shows how stereotypes about gender and math influence identity development, which in turn affects learning. I will suggest a theory about children's growing understanding of self and other, which I call the "Like Me" framework.

Andrew Meltzoff is a Professor at the University of Washington and Co-Director of the Institute for Learning and Brain Sciences. Dr. Meltzoff holds the Job and Gertrud Tamaki Endowed Chair. He is a graduate of Harvard University, with a PhD from Oxford University. His discoveries about infant imitation have revolutionized our understanding of early cognition, personality, and brain development.

Dr. Meltzoff's 30 years of research on young children have had far-reaching implications for cognitive science, especially for ideas about memory and its development; for brain science, and for early education and parenting.

He is the co-author of three books about early learning and the brain: *The Scientist in the Crib: What Early Learning Tells Us about the Mind* (Morrow Press, 1999), *Words, Thoughts and Theories* (MIT Press, 1997), and *The Imitative Mind: Development, Evolution, and Brain Bases* (Cambridge University Press, 2002).

**Friday – April 8****SWPA/SWToP Invited Speaker: Gerald Koocher  
(CE credit available)**

Friday, 9:00 AM - 10:00 AM

Simmons College

Room: Romeo and Julieta

**When Scientists Cheat**

While certainly not new, dishonesty in scientific research has attracted renewed attention with press accounts of alleged misconduct. Such disclosures have significant consequences for the accused, their students, and their institutions while diminishing public trust in science. After a review of some recent cases, the presentation will focus on colleagues as a defense against bad science and gentle alternatives to whistle blowing.

Gerald Koocher was President of the American Psychological Association in 2006. Gerry Koocher is Associate Provost at Simmons College. Prior to holding this position, he served as Dean of the School of Health Sciences. He retains his position as Professor of Psychology in the Department of Psychology. Koocher developed off-site degree program partnerships and agreements with Boston area institutions including Faulkner Hospital, South Shore Hospital, Winchester Hospital, Brigham and Women's, Beth Israel Deaconess Hospital, Children's Hospital, and with the Prince Sultan University in Saudi Arabia. He is currently editor of the journal *Ethics & Behavior*, and President of the Brookline Community Mental Health Center.

**SAMR/SWPA Invited Speaker: Jeffrey B. Brookings**

Friday, 10:00 AM - 11:00 AM

Wittenberg University

Room: La Habana

**A Tale of Two Tims: The Cultural and Professional Legacies of Timothy Leary**

Timothy Leary is perhaps best known for using psychedelic drugs and for advising young Americans in the 1960s to "Tune in, turn on, and drop out." A consequence of Leary's emergence as celebrity outlaw and counterculture symbol was that his earlier contributions to personality and clinical psychology have been largely overlooked. Fortunately a small but active group of researchers began exploring the application of his interpersonal theory to the diagnosis and treatment of psychopathology.

Jeff Brookings's PhD is in Experimental Psychology from the University of Arkansas. He has taught at Wittenberg since 1979. Brookings has published over 60 articles, books, and book chapters on personality, vocational interest measurement, psychometrics, personality, and sexual assault.

**SCPA Invited Speaker: Sarah Brosnan**

Friday, 11:15 AM - 12:15 PM

Georgia State University

Room: La Habana

**Decision Making in Non-Human Primates**

This featured talk will focus on experiments investigating decision making in nonhuman primates, in particular focusing on cooperation (e.g. the Assurance game) and responses to inequity.

Sarah Brosnan is an assistant professor in the Psychology Department at Georgia State University. She directs the Comparative Economics and Behavioral Studies Laboratory (CEBUS Lab) and does research with nonhuman primates at both the Language Research Center of Georgia State University and the Michale E. Keeling Center for Comparative Medicine and Research of the UT/MD Anderson Cancer Center.

**SWPA Invited Speaker: Gary Wells**  
(CE credit available)

Friday, 1:00 PM - 2:00 PM

Iowa State University

Room: Romeo and Julieta

**Eyewitness Identification and Psychology's Responsibility to Help Reduce Convictions of the Innocent**

Mistaken eyewitness identification is the primary cause of the conviction of innocent people in the United States. Psychological science has a unique set of characteristics that make it perfectly suited to finding ways to reduce mistaken eyewitness identifications. It is less well suited for sorting between accurate and mistaken identifications once they have occurred. The former emphasis has yielded numerous findings that have become the foundation for reform in large and small jurisdictions across the United States. Eyewitness identification research has thus become a model for giving psychology away for the public good and underscores psychology's responsibility to tackle problems for which psychological science is uniquely suited. This talk reviews the evidence that mistaken identification is the primary cause of convictions of the innocent, methods that have been developed to reduce mistaken identifications, and recent progress of the legal system in incorporating the science.

Gary Wells received his PhD from Ohio State University. Gary Wells is Distinguished Professor of Liberal Arts and Sciences and holds the Wendy and Mark Stavish Chair in Social Sciences at Iowa State University. The focus of his research since the mid-1970s has been on eyewitness identification processes and the reliability of eyewitness identification. Wells is also Director of Social Science for the American Judicature Society's Center for Forensic Science and Public Policy. He is internationally recognized and his studies of eyewitness memory are widely known. Wells has authored over 175 articles and chapters and two books. His research-based proposals on lineup procedures, such as his idea of double-blind lineups, are being increasingly accepted in law enforcement practices across the U.S.

**Psi Chi Distinguished Speaker: Hall Beck**

Friday, 2:15 PM - 3:15 PM

Appalachian State University

Room: La Habana

**Finding Little Albert: Adventures in Our Journey to Watson's Infant Laboratory**

In 1920, Watson and Rayner claimed to have conditioned a baby boy, Albert, to fear a laboratory rat. Albert disappeared after the last testing session, creating one of psychology's greatest mysteries. This talk chronicles the 7-year research that led to the individual believed to be Little Albert.

Hall 'Skip' Beck, PhD, received his PhD from the University of North Carolina, Greensboro in 1983, specializing in social psychology. He accepted a position in the Psychology Department at Appalachian State University in 1984 and is still happily at that university. For the past decade, most of Dr. Beck's research has focused upon improving student retention; he is a co-developer of the College Persistence Questionnaire. His other main area of inquiry is human computer interaction, especially the use of automated devices to reduce fratricide in the military. The search for Little Albert began as a lark, but soon became a passion taking Dr. Beck and his students on a historical journey to John B. Watson's infant laboratory

**SWPA Presidential Address 2011: Arnold D. Froese**  
Friday, 4:00 PM – 5:00 PM

Sterling College  
Room: Romeo and Julieta



### **What If I Taught Like You Listened?**

Cell phone use in classrooms has received minimal attention. Recent headlines proclaim that texting is the number one classroom distraction. But how do cell phones and texting impact the classroom? Our research addresses this question using several methods and sampling both student and professor attitudes and expectations related to cell phone use. The larger issues in the classroom involve the ancient problems of attention and mind-wandering. Placing texting in these contexts suggests 1) conceptual alternative baselines for evaluating the impact of texting on learning, and 2) models of instruction to effectively enhance learning.

Arn Froese earned a PhD in comparative psychology from the University of Tennessee in 1974 under Gordon Burghardt. Since then, he has taught at Sterling College for 36 years. At Sterling, Froese's teaching and research gradually shifted to educational topics. He has published in *Teaching of Psychology*, frequently with student co-authors. More recently, his research team has explored the learning deficits related to classroom distractions—particularly those coming from emerging technology. He has participated in SWPA since 1981. He served as Kansas Representative on the Executive Council for 6 years before election to the Presidential position.

## **Saturday – April 9**

**SWPA Saul Sells Lecture: David Matsumoto**  
(CE credit available)  
Saturday, 10:00 AM - 11:00 AM

University of California, San Francisco  
Room: Romeo and Julieta



### **Culture, Emotion, and Expression: New Empirical Findings and Theoretical Advances**

Since the groundbreaking work establishing the universality of facial expressions of emotion, many new findings have inspired new theoretical advances into our understanding of facial expressions of emotion and the influence of culture on emotion and expression. In this presentation, I will describe the latest work from my laboratory, especially in the area of the temporal dynamics of universal and culture-specific facial expressions of emotion, micro-expressions, the potential sources of facial expressions of emotion, and new expressions.

The Culture and Emotion Research Lab (CERL) is one of the largest research and training facilities and is located in the Department of Psychology at San Francisco State University. The director of CERL, Dr. David Matsumoto, is a widely recognized leader in studies of culture and emotion. CERL was the first laboratory to document cultural differences in emotion judgments, and continues to be a leader in this field. CERL is a world leader in the study of facial expressions of emotion, and other nonverbal behaviors, across cultures.